

# NATIONAL TRUCKER'S SERVICE DIRECTORY

**We offer 6 different formats at one low price!**

**Now all Ad's In Full Color, In All Formats!**

\*Book

\*CD Rom

\*Web Site Database

\*V-Mag Download

\*Cell Phone App with GPS for All Smart Phones

\*The New Nokia Phone for Truckers

[www.truckstopsandservices.com](http://www.truckstopsandservices.com) (Website averaging over 500,000 hits per month)

(Cell Apps installed to date = Over 450,000)

For more info or to purchase your ad, Contact:

Maria Bridgett

208-322-6392 (Office)

208-375-3078 (Fax)

[maria@truckstopsandservices.com](mailto:maria@truckstopsandservices.com)

## NATIONAL TRUCKER'S SERVICE DIRECTORY

YEARLY ADVERTISING RATES (Includes all 6 formats)

Ad pricing includes one **CATEGORY OF SERVICE** and **ONE LOCATION**

Additional categories or locations are **ONLY \$10.00** each

### **Basic Line Ad - \$300.00**

Ad includes all 6 formats

Up to 125 words in addition to company name and telephone numbers

Describe your company or the service that you provide

Along with your location for GPS

## NATIONAL TRUCKER'S SERVICE DIRECTORY

### **Business Card Ad – Full Color in All Formats - \$375.00**

Ad includes all 6 formats

Ad is the size of (2) business cards

On the website database it is a ¼ page color ad

You will also receive a **FREE** line ad, See specification above  
If you have a website or email address that you want to share with your client, we will add a **LINK** (Free of charge) on the cell phone apps and the website. When a trucker or dispatcher is viewing your ad and they click on your link or your graphic ad, it will take them directly to your website. If it is an email address you provide, a pop up will appear and they can email you directly without having to leave the screen.

**State Sponsor – Full Color in All Formats - \$850.00**

Ad includes all 6 formats

This is by far the ad for more exposure!

You can choose as many categories as you like as long as you provide a service to that location.  
Once the user chooses a state, your ad will never leave the screen as long as the user is searching or viewing in categories of services you provide.

**WE ALSO HAVE THE FOLLOWING OPTIONS FOR MORE ADVERTISING  
POSSIBILITIES**

**The 4 Covers (Front, Back, Inside Front or Inside Back Cover) Call for pricing**

**Full Page Color Ad's In the Book, CD-ROM and Downloads - \$1500.00**

**½ Page Ad's In the Book, CD-ROM and Downloads - \$800.00**

**Full Page Ad plus a State Sponsor - \$2100.00**

**½ Page Ad plus State Sponsor - \$1500.00**

**Full Page Ad plus Business Card Ad - \$ 1675.00**

**½ Page Ad plus Business Card Ad - \$1100.00**

**Website Sponsor (plus pass out flyers that you furnish to all Truck Shows we attend)  
\$7500.00**

**Website Sponsor (plus insert your flyers that you furnish in all books sold) - \$9000.00**  
**Truck Show Flyers (passed out to every trucker that visits our booth at all Truck Shows)  
\$550.00**

**AD SPECIFICATIONS**

\*All directory ads must be submitted in high resolution (300 dpi) PDF files, Microsoft word or Publisher

\* Web ads only can be submitted with 120 dpi or higher

\* PLEASE CONTACT US WITH ANY QUESTIONS\*

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